

Academy of Visual Arts
Bachelor of Arts (Hons) in Visual Arts Programme

VART1006 Visual Arts Practice II

No. of units: 3

Duration: 52 hours

I.1. Course Description & Rationale:

Visual Arts Practice I & *Visual Arts Practice II* are required double-courses to be offered in consecutive semesters of Year 1 of the BA (Hons) In Visual Arts-programme of AVA. The course will be offered in parallel with the theory courses 'Art and its Histories I' & 'Art and its Histories II', and are intended to supplement and expand their learning by introducing fundamental practical knowledge, skills and work attitude to first-year students to train up their 'minds', 'eyes' and 'hands' for further study in various academic / artistic clusters within the BA-programme, and to familiarize them with the settings of teaching and learning at the Academy of Visual Arts.

Visual Arts Practice II focuses on heightening students' aesthetical and cultural awareness as well as facilitating the development of their perceptual and conceptual abilities for visual arts practice. Through a series of integrated seminars, workshops and field studies, students are expected to formulate critical feedback; to articulate creative ideas and to propose individual creative responses in connection to a specified topic. From sensory observations to idea development, then to visualizing innovative thoughts, students will go through the comprehensive process of creative thinking and execute their creative ideas with appropriate media and problem solving skills.

I.2. Course Content:

	Hours	%
Creative Practice II		
Self-Presentation: - Artist portfolios; - Personal & artwork statements.	4	7.6
Work Presentation: - Extended presentation formats.	8	15.4
Imagining Landscapes		
- Artist & nature;	4	7.6
- Exploring nature;	4	7.6
- Imaging landscape;	4	7.6
- Landscape: Imitation & Interpretation.	8	15.4
Body & Self		
Senses & Observation – Body Attachment: - Five senses and more; - Observation and observational bias.	4	7.6
- Awareness & Sensitivity – Body, Image & Identity	8	15.4
From 2D Plane to 3D Structure: - Patternmaking; - Construction of body adornment; - Material/media process.	8	15.4
	52	100

I.3. Intended Course Learning Outcomes (CILOs):

Upon successful completion of this course, students should be able to:

No.	Intended Course Learning Outcomes (CILOs)
1.	Apply basic skills in an initial selection of practical areas that may serve as starting points for future explorations;
2.	Apply basic concepts and skills of critical thinking and creative problem solving;
3.	Demonstrate an initial personal practice of appropriate studio culture;
4.	Effectively communicate creative ideas with appropriate means; and
5.	Adhere to standards of professional practice and ethos.

*More may be added.

I.4. Alignment of CILOs with PILOs:

Learning Outcomes	<i>Please indicate alignment by checking '✓' the appropriate box</i>					
	CILO1	CILO2	CILO3	CILO4	CILO5	CILO6
PILO1.1						
PILO1.2	✓		✓			
PILO2.1						
PILO2.2		✓				
PILO2.3		✓		✓		
PILO3.1					✓	
PILO3.2					✓	

*There may not be 6 CILOs, in which case, just leave columns empty.

I.5. Alignment of Teaching and Learning Activities with CILOs:

No.	Teaching and Learning Activities	CILOs	Hours
1.	Audio-visually supported lectures provide students with initial information about practical and theoretical knowledge of a particular area.	1, 2, 4, 5	8
2.	Integrated workshops and demonstrations introduce and exercise initial practical skills and techniques in selected areas of creative production.	1, 2, 5	12
3.	Supervised and independent studio practice will allow students to develop a personal habit of creative production.	1, 3, 5	12
4.	Group/individual tutorials will help students to develop their creative ideas through continuous critical reflection.	2, 5	8
5.	Formal presentations provide students with a platform to communicate about their creative output and to put it into a larger context.	4, 5	8
6.	A field trip will allow students to investigate materials for their work on site.	3	4

*More may be added.

I.6. Assessment:

No.	Assessment Methods/Activities	Weighting	Alignment with CILOs

1.	Workshop Projects: Students have to finish two small projects in two different workshops to explore various skills and approaches being introduced.	50%	1, 3
2.	Presentations: Students need to present their creative outcome in two formal settings, either as audio-visual presentation or as exhibition, and communicate their intentions and reflections.	10%	4
3.	Portfolio: Each student is required to submit an individual portfolio to document, summarize, and critically review his creative production of the entire Year 1-course.	10%	2
4.	Professional Attitude: Professional Attitude does not necessarily define its own learning outcomes, but takes a look at 'how' the other, non-attitudinal outcomes are achieved. Assessment will always be based on direct personal contact with the student. Assessment methods include personal conversations – formal and informal –, class observation, individual and group-tutorials, and such like. Assessment evidence is continuously produced through attendance and participation class-records, public presentations, peer-reviews, evaluation of sketchbooks or visual diaries, personal notes of students and teachers, etc. For more information, please refer to the BA (Hons) in Visual Arts' Programme Document.	30%	5

*More may be added.

I.7. References:

Belle, Wallace. *Teaching Thinking skills Across the Early Years*. London: David Fulton, 1998.

Buza, Tony. *The Mind Map Book*. London: BBC Books, 1993.

Dombroski, Thomas W. *Creative Problem-Solving: The Door to Progress and Change*. San Jose: ToExcel, 2000.

Fobes, Richard. *Creative Problem Solver's Toolbox: A Complete Course in the Art of Creating Solutions to Problems of Any Kind*. Portland, OR: Solutions Through Innovation, 1993.

Greenwald, Nina, ed. *Readings in Creative Thinking*. Boston: University of Massachusetts, 2002.

Minsky, Marvin. *The Society of Mind*. New York: Touchstone, 1998.

Ruggiero, Vincent R. *The Art of Thinking: A Guide to Critical and Creative Thought*. London: Longman, 2006.

Shekerjian, Denise. *Uncommon Genius*. New York: Viking Penguin, 1990.

I.8. Academic Integrity:

Students will endeavour to only claim work that they have actually produced themselves. Claiming the work of others is considered plagiarism, and will be dealt with under the academic policies of the university.

I.9. Health and Safety:

Every effort will be made to comply with the intent of Hong Kong's law or acts and the University's policies to maintain a safe and healthy working environment.

I.10. Final Note:

The instructor reserves the right to modify the class and the syllabus or the schedule to adjust to the dynamics of the particular group or to take advantage of opportunities that may arise.